



UNICA 2010 - SCHWEIZ - SUISSE - SWITZERLAND

72. WORLD FESTIVAL OF NON-PROFESSIONAL FILM

28.8.-4.9. 2010 EINSIEDELN «DORFZENTRUM»



E I N S I E D E L N

**RIGHT IN THE HEART OF SWITZERLAND
IS VERY PLEASED TO WELCOME YOU FOR THE UNICA 2010 CONGRESS**

The UNICA 2010 Organizing Committee did not select a large city as a venue for the event this time, but rather a very small locality in the heart of Switzerland.

Einsiedeln, which is also known as the **monastery village** has a population of some 1,100 inhabitants but can boast a culture of over one thousand years. The most prominent monument of the place is undoubtedly the immense monastery overlooking the village. **Einsiedeln** is perched at an altitude of about 900 metres, in the Pre-Alpine region of High-Mooreland. The Lake of Sihl lies in the magnificent setting formed by the surrounding mountains. Not only the world famous monastery is worth a detailed visit, but also several remarkable sights can be visited in the area, including the **Diorama** and the **Mineral Museum with over 1000 exhibits** from all over the world. You will definitely be impressed by the **Panorama** and also by the **“Goldapfel” Bakery** that manufactures those delicious small cakes called *schafbock* and *lebkuchen*. Do not forget to visit the **Horse Stalls** of the monastery that **date back to the Baroque period** and harbour that harbour the *Marstall* - the oldest stud farm in Europe? After enjoying a long stroll in the streets of Einsiedeln, you will surely appreciate a break in one of the numerous cafés and restaurants of the village.

Concerning **hotel accommodation for UNICA 2010**, the situation is rather different from what we had for previous

UNICA festivals as Einsiedeln is a famous place of pilgrimage and we will not find there large hotel complexes, but rather some comfortable 2 et 3-star hotels that are all located along the main street. We have made agreements with them to have preferential rates for **UNICA** guests. We assume that we have thus met wishes that have very often been expressed : accommodation prices should be offered at affordable prices ! You will find enclosed a list of hotels with all relevant information. All hotels are within a 5 to 10-minute walking distance to the Congress Centre.

The Einsiedeln Tourist Office has published a brochure in German/English and another one in French/Italian with answers to all questions pertaining to your stay. You will receive this brochure when arriving in Einsiedeln, together with other documentation in the Congress folder and all necessary information about the sights to be visited as described above.

But where is Einsiedeln? Right in the heart of Switzerland!

You will also find enclosed a map for you to find your way to Einsiedeln, wherever you come from

- by plane from Zurich/Kloten Airport and from there by train via Wädenswil up to Einsiedeln. For those who prefer this way of travelling, we also provide a train schedule with all relevant information about train times and prices (Zürich/Kloten – Einsiedeln)



UNICA 2010 - SCHWEIZ - SUISSE - SWITZERLAND

72. WORLD FESTIVAL OF NON-PROFESSIONAL FILM

28.8.-4.9. 2010 EINSIEDELN «DORFZENTRUM»



- By train, in Switzerland or coming from another country; after changing trains in Zurich and Wädenswil at the Zürichsee you will easily arrive in Einsiedeln
- It is also very easy to travel to Einsiedeln by car as Switzerland – and Einsiedeln – are indeed in the heart of Europe. If you are travelling by car, we can provide you a parking lot at an attractive price in the Klostergarage, not far from your hotel. The price is (CHF 10.00) a day.

The UNICA 2010 programme enclosed is - as usual - only provisional. The "almost definitive" program will be composed only when the Organising Committee has sufficient information about the number of participating countries. You will find this document in the Congress case is handed over to you upon arrival in Einsiedeln.

We will try to make an arrangement with the Congress Centre so that meals can be offered (for lunch) at an reasonable price. Some more information will be given to you upon arrival

How to register for the UNICA 2010 Congress? You will find enclosed a registration form that you are requested to send back as soon as possible after filling it out, in any case before June 30, 2010. Hotel reservations will be forwarded to the hotel you have selected. The hotel will then contact you. Please note that all hotels are not wheelchair-friendly.

You can see in the programme that we planned an excursion on Monday. Depending on the weather this outing could be postponed to Tuesday or Wednesday. We hope that you will accept that possible change as this excursion can be a success only by good weather. We also will do everything we can, so that it can be a good experience for our friends with a wheelchair.

We would be very pleased to see that this information has been convincing and you have already decided to come to UNICA 2010 in Einsiedeln, Switzerland.

We remain at your disposal for any further information you may need.

On behalf of the Organising Committee:

Max Hänsli
Kürbergstrasse 30
CH-8049 Zürich
Tel. +41 (0)44 342 10 66
E-Mail: mhaensli@rcm.ch

Thomas Kräuchi
Kürbergstrasse 30
CH-8049 Zürich
Tel. +41 (0)44 341 61 69
E-Mail: kraeuchi@rcm.ch